



I would like to say, "thank you", to the Reveal Team. The help and knowledge they bestowed upon our team these past few months gave us a true value to hold on to and an excellent path to follow in the years to come. I am very appreciative of this journey. - **Material Planner**

Working with the Reveal team was one of the best consulting experiences in my career from both a people and business outcome perspective. - **Vice President IT, Enterprise Systems**

Campbell's Soup Co., is a manufacturer of food products, including soups, sauces and beverages. These products are sold to retail grocers and food service companies. The soup division operates 4 North American manufacturing locations. The company implemented SAP ECC in 2006 with the following business objectives: improve customer service levels, optimize inventory levels, improve production schedule attainment, improve operational effectiveness and reduce operating costs.

CHALLENGES

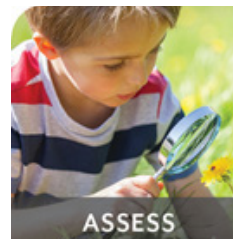
- Rising raw materials and finished goods inventory
- MRP and its support of purchasing automation not understood
- Inventory strategies and master data not aligned
- Excessive order expediting
- Frustrated users and excessive manual processes
- Customer service levels were maintained with excessive amounts of inventory
- Lack of trust in the system leading to ineffective use of MRP generated production, planned orders and purchasing requisitions
- SAP reporting functionality not being utilized to support business and process performance KPI's
- New corporate materials management group created in 2016 with no common materials management process

SOLUTIONS

- Supply Chain transformation utilizing Reveal's oVo® methodology
- Focused on improving service levels, optimizing inventory, capacity and production planning and data visibility
- Education for buyers, planners, schedulers, shop floor and management on existing SAP tools
- Education on managing master data to manage the business
- Established ownership and accountability of master data and aligning MRP strategies
- Focus on key materials using standard SAP tools to achieve the highest value return in the shortest possible time
- One-on-one sessions with management and executives to drive management decisions using SAP
- Established Process Aligned Teams (PATs) to address daily supply chain challenges identified through the oVo® process
- Set KPI's and aligning with strategic business performance measures

BENEFITS

- Inventory reduction of over 39%
- Inventory turns improvement of 38%
- Optimized 100% of average value of inventory
- Reduced Red Lights (overdue supply chain elements) by 98%
- Improved capacity and material availability accuracy
- Reduced Exception Messages by 95%
- Improved schedule attainment
- Improvement in Operational Service Levels
- Simplification and standardization of procurement processes
- Educated and empowered users and management team
- Aligned KPI's to business objectives



ASSESS



TRANSFORM



SUSTAIN

